



Department of Computer Science and Engineering

*Presents*

**Dr. Kannan Govindarajan, DxContinuum**

## **Six Enterprise Mega Trends Driving the Future of IT**

We are at the cusp of a new wave of computing. Each of the preceding waves created massive disruptions, i.e., winners and losers, not just in the technology industry but also in other industries. With billions of always-connected devices in play and more data being generated than ever before, enterprises can now deliver seamless, context-aware experiences to their customers anywhere. Organizations unwilling to accept the velocity of change and adapt will likely perish. In this talk, I will outline the findings from a six-month project that paints a picture of where the IT industry is going. These trends are presented in terms of what they mean to enterprises as users and consumers of technology and also what they present as possible areas for research, innovation, and investment in the industry. This work was done as part of Strategic Planning at Hewlett Packard's Enterprise Services, and presents HP's point of view on emerging trends to its top customers.

Bio-sketch:

Dr. Kannan Govindarajan is Co-founder and VP of DxContinuum, a company that is focused on empowering the enterprise make better decisions quickly and easily. He served as Director, Strategy and Planning, for HP's \$27B Enterprise Services business where he outlined the five-year vision for HP's IT business and drove the strategic plans for cloud offerings. He also served as Chief Technologist for HP's outsourcing business, managed the product marketing for HP's massively parallel data-warehousing platform, Neoview, started HP's services group at HP Labs, and served as architect of HP's pioneering web services product, E-Speak. Prior to joining HP, he was with Oracle, where he was responsible for parts of Oracle's Java infrastructure within the database. Kannan Govindarajan holds a bachelors degree in computer science from IIT Chennai, a masters from MIT Sloan School of Management, and a doctorate in computer science from the University at Buffalo (1996).

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**University at Buffalo – North Campus – Davis 113A**

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