

HOW TO DO RESEARCH
Notes for discussion on Tuesday, October 7, 2014

WARNING: Opinion presented below is mine and is biased. Please note that not all (or even any?) of these might be applicable to (some of) you.

Listed below are some sketchy notes on what I plan to discuss in class on October 7, 2014. The topics are listed in the order of number of votes they received on piazza.

1. (**Industry vs Industry research lab vs academia**) Below are some dimensions under which you can compare the three. (Note: They are listed in my biased order: I start off with things that put academia look in better light. Also when I said academia below I'm referring to a primarily a research job: the demands on a primarily teaching job are pretty different.)
 - (a) (FREEDOM OF WHAT YOU WORK ON) There is most freedom on things you can work on in academia (can literally work on anything you want), followed by industrial research labs (can work on anything within the umbrella of things that the lab works on) and finally a development job.¹
 - (b) (FLEXIBILITY OF SCHEDULE) You can typically schedule when you meet people and when you teach in academia. In industry (and maybe to a lesser extent in research labs), scheduling can be much less flexible. (This flexibility can be handful when e.g. your child gets sick and you cannot get a babysitter at a short notice.) And the biggie: in academia you typically have the summer off from non-research duties, while you will not get such a break in industry or industrial research labs.
 - (c) (STABILITY) At least so far an academic job is more stable than one in industry (and even in industrial research: e.g. the recent MSR SVC closure). On the other hand, the tenure process to get a permanent position can be stressful.
 - (d) (STUDENTS) Mentoring a student is a great experience but it is very nerve-wracking. You have the responsibility to make sure your student does well, gets a good job etc. This is great when the student does well. When the student does not do well, then things can get stressful. One has to do mentoring in industry but probably not to the extent as one does for students in academia.
 - (e) (PAY) At the beginning there won't be much difference in pay between an industry position and an academic one but over time the difference accrues (it can become a significant multiplicative factor).
 - (f) (KIND OF WORK) There are certain work that can only be meaningfully done in the industry (and vice versa). E.g. if you want to really work with big data, then you will find "real" data only in the industry.
 - (g) (NUMBER OF POSITIONS) Industry has lot more openings than academia (as well as industrial research).

¹Of course if you have your own startup then presumably you are working on something that you want to do. I will be ignoring startups in this discussion.

- (h) (GRANTS) Don't have to worry about this in industry but can be a huge time sink in academia (and can impact for practical purposes how much freedom you have in picking topics to work on).
 - (i) (TEACHING DUTIES) Teaching is fun but it still takes time. Does not happen in industry (unless you volunteer to teach somewhere).
 - (j) (SERVICE) There is a lot of service that one has to do in academia: serve in various committees etc. Can be a huge time sink. Generally nothing comparable happens in industry.
2. **(How to look for a research problem)** There is no set path here. Some things that can work:
 - (a) Ask your advisor for a problem to work on. (Ideally, you should only be doing this at the start of your Ph.D– hopefully by the end of it you'll be able to generate problems on your own.)
 - (b) Read up papers from recent conferences: good papers will list our open problems. (Warning: the authors are probably already working on those and they have a headstart on you.)
 - (c) Talk to other students: They might have an interesting open problem for you.
 - (d) Attend talks not in your area: you might have the right tools to solve someone else's problem. (This might be more applicable once you have spent some time building your tools during your Ph.D.)
 3. **(Balance between research and personal life)** Some pointers in no particular order,
 - (a) You need a release valve: if possible make it something that is physical. Maybe cook or go exercise. Try and do something that is as far removed from CS as possible.
 - (b) If you advisor is a slave driver, make sure you try and set boundaries. Things do get crazy around deadlines and all of you will be working crazy hours but on an average day you should be able to have time to unwind.
 - (c) If you have family staying with you, make sure to carve out time for them. (And don't just talk about your problems during the family time– listen to what they have to say.)
 4. **(What to do when you get stuck)** Most important thing is to take a break. Do something that is a release valve for you. Maybe think about a different problem for a while and get back to your original problem later.
 5. **(What happens in the summer?)** For students: work as a (paid or unpaid) RA or get an internship. There are no TA opportunities during summer but there are limited number of summer courses that are taught by Ph.D. students. For faculty: generally free time to do research.
 6. **(Smarts vs persistence)** In the long run persistence trumps smarts. In research no one knows the answer so in some sense everyone is stupid. The big results generally come to those who work on a problem for a very long time (multiple years). A side note: Do not confuse experience with smarts– when you start off almost everyone who appears really smart does so because they have had a lot of experience thinking about certain kinds of problems.
 7. **(How many problems should one think about at any given time)** At the very beginning probably only one. But generally I recommend at least two (the upper bound really depends on what you can handle). However, choose diverse problems: both in terms of hardness and probably topics. This helps you when you switch from one problem to another once you get stuck on the first one.

8. **(Communicating with your advisor)** Very crucial to keep talking with your advisor. Bottling up your problem does not do anyone any good. If something is bothering you, talk to your advisor about it. Generally, you probably should not tell your advisor all the details in your personal life but if something major is happening that is affecting your work, talk to your advisor about it– they will (or definitely should) understand. Also everyone has their own ticks: you should try and understand what makes your advisor tick. At the same time, your advisor will be trying to figure out what makes you tick– so talking about things can only help.
9. **(Quantity vs quality)** Quality always trumps quantity. Having said that by definition it is not possible for everyone to do great work all the time. So it is important to keep working on things and to communicate your result with your research community. Also sometimes the main thing that you get out of working on a paper will not be the paper itself: in two of my major results the main ideas came from other papers that I had worked on earlier (one of earlier works never got published in any conference or journal and the other earlier work probably no one outside of the reviewers read it). Also it is better to get your first paper out sooner rather later.
10. **(Choosing an advisor)** Few points in no particular order:
 - (a) **(JUNIOR VS SENIOR FACULTY)** Typically, junior faculty members will be more engaged (since they probably have fewer students/responsibilities). However, their main aim is to get tenure, so if you are not interested in their pet projects then you probably will not get as much attention as you would otherwise. On the other hand, a senior faculty member is more likely to advise you on a topic that he or she is not that familiar with. On the other hand, it is possible that having tenure might result in some faculty member being less engaged.
 - (b) **(HANDS ON VS. HANDS OFF)** Again depends on what works best for you: some students work better when left alone and some student prefer to get more guidance. Ideally, an advisor should be hands on at the beginning and then be more hands off towards the latter part of your Ph.D. Again, if you have a preference, communicate that with your advisor.
 - (c) **(ONE ADVISOR VS ANOTHER)** If you have more than one potential advisors in mind, go talk to both/all of them. Ideally you should have a small list: then you can start sitting in research group meetings with your potential advisor(s) and/or talking to them. I did something similar at the beginning of my Ph.D. career where I had a list of three faculty members and I worked with each one of them for one semester. (At the end I moved to another school to work with a fourth person.)