

Modeling and Predictivity (at Chess)

How “Beating the Bookie” may help in fraud detection

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- Predictive Analytics: Inferring the probabilities p_j of various events j :
 - Risk or damage events.
 - Voter j choosing candidate i .
 - Student i choosing answer j .
 - Player choosing move m_j at chess.

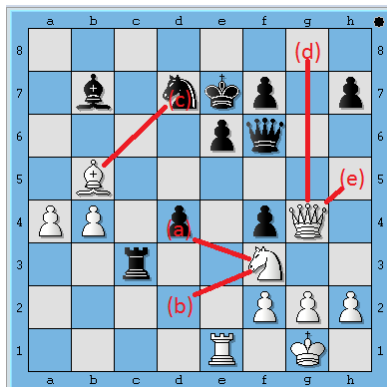
Chess and Tests: Prediction \approx Grading

The ____ of drug-resistant strains of bacteria and viruses has ____ researchers' hopes that permanent victories against many diseases have been achieved.

- (a) vigor . . corroborated
- (b) feebleness . . dashed
- (c) proliferation . . blighted
- (d) destruction . . disputed
- (e) disappearance . . frustrated

(source: itunes.apple.com)

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Multinomial Logit Model

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Finally obtain β by fitting; e^α becomes a constant of proportionality so that the p_j sum to 1.

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$$\begin{aligned} \frac{\log(1/p_j)}{\log(1/p_1)} &= \exp(\beta U_j) =_{\text{def}} L_j \\ \log(1/p_j) &= \log(1/p_1)L_j \\ \log(p_j) &= \log(p_1)L_j \\ p_j &= p_1^{L_j}. \end{aligned}$$

Analogy to power decay, Zipf's Law... *Proceed to demo.*