

Concept (what is the idea or scripting)	Illustration (what you want drawn)	Copy (what you want written)	voiceover script	Notes/questions	Response
Who we are are (Mission and Vision)	logo; updated to: draw out freehand	CFTH			
What does that actually mean	Question mark Then drawing something that conveys leadership		We are a system leader, working to solve homelessness by: -facilitating collaboration -building capacity -securing funding -acquiring housing -tracking data -developing and managing programs on behalf our our regions homeless response sytem. Our leadership has supported 30,000 people being housed since 2012!		
Journey from homelessness to housed	<del>Silhouette of person walking towards a building</del> <del>Thoughts on drawing a map/journey starting with a person and ending with a house, and highlighting each dot/stop along the route as we illustrate each one.</del>	None To leave time to draw tent then path and apartment building	Though our direct client interaction is minimal, we play an integral role in their journey from homelessness to housing with supportive services		
Here's how			Here's how		
Work with clients	Tents State ID		Our outreach team locates people experiencing homelessness in encampments and begins the process of building rapport and trust, to facilitate transistioning to housing in the future. We also work with clients on getting their ID's so that they can begin their journey back to housing		
	<del>Silhouette of people, city hall?</del> <del>Updated: draw ID before people.</del> <del>Add people around the tents to represent the other partner agencies</del>				
Housing Navigation Center	navigation center/"pit stop"			navigation center > a path>an apartment building>then moving on to the bed, lamp,	
	Update: path to an Apartment building		Our landlord engagment team works to secure apartments for people exiting homelessness. We also secure the vouchers that pay for the apartments.  The apartment that a family or individual moves into was secured by CFTH's landlord engagement team, and the housing vouchers used to pay for the home is also leveraged by CFTH		
Making a home	Chair and table Bed Lamp, turning on		We order the furniture and turn on utilities, making apartments into homes.		

Skills training	Silhouette of two people talking to each other (maybe wearing work aprons) Maybe drawing one person in a hardhat and safety vest and one dressed as wait staff		Clients then work to achieve housing stability, sometimes enrolling in a workforce program through a partnership we make possible that provides skills training and employment services to help them secure a job and increase future income		
Homeless Management Information System	Computer?		A client's entire journey is captured in a database that we manage that all our partners use to capture clients' needs and services, and make data-informed decisions		
Direct service partners	<del>Talk bubble, medical cross- Thoughts on a drawing for money to illustrate funding and then finding another more inclusive drawing to illustrate "support" rather than just focusing on medical alone.</del>		And lastly, the incredible direct service partners receive system funding, much of it obtained and managed by us, that allows them to provide clients with case management, medical and mental health care, and other supports.		
Power of one	Hand holding up pointer finger; updated: finger pointing forward	This is the Power of One!; updated to: This is the power of you	This is the power of you. When you invest in CFTH, one system leader, you support the ENTIRE journey of families and individuals from the streets, to housing, and thriving		
	Will there be a closing slide? Would you like the website added here?				Yes, we will add one in at the end with all of our contact information