



# 4. Demographic Profile

## 4.1 Definition of Market Area

The Snyder community is defined as an area roughly one mile in diameter centered on the intersection of Main Street and Harlem Road, with its general boundaries being Sheridan Drive to the north, I-290 to the east, the Cheektowaga town line to the south, and Eggert Road, LeBrun Road, Westfield Road, Longmeadow Road, and Millersport Highway to the west. For this study, the area has been subdivided into four quadrants, as shown on the map below.

The quadrants are as follows:

**Northwest** – The Northwest quadrant is defined as Census block groups 1-3 from Tract 94.01. Its boundaries are Harlem Road, Main Street, Sheridan Drive, Millersport Highway, Longmeadow Road, and Westfield Road.

**Northeast** – This quadrant is defined as block groups 3 and 4 from Tract 94.02. It is bounded by Main Street, Harlem Road, and Interstate 290.

**Southwest** – The Southwest area includes block groups 1, 3, 4, and 5 from Tract 95.01. Block group 2 in this tract, which was formerly part of this area, no longer exists and was combined with block group 1 for the 2000 Census. The boundaries of this quadrant are Main Street, Harlem Road, the Cheektowaga town line, Eggert Road, Saratoga Road, and LeBrun Road.

**Southeast** – The Southeast quadrant represents block groups 3, 4, and 5 from Tract 95.02. Its boundaries are defined by Harlem Road, Main Street, Interstate 290 and the Cheektowaga town line.

