

CSE442 - Software Engineering Concepts Presentation Rubric

- Presentation are expected to be 5 – 7 minutes long (before questions)
- Every student must speak, but the speaking does not need to be divided equally

Skill	Unsatisfactory (0 – 3pts)	Developing (4 – 5pts)	Satisfactory (6 – 8pts)	Exemplary (9 - 10pts)
Uses proper organization and structure	Sequence of information is very difficult to follow OR Length of the report is too short or too long.	Sequence of information is difficult to follow AND Length of the report is adequate	Sequence of information is easy to follow AND Length of the report is acceptable	Sequence of information is logical and helps generate audience interest AND Length of the report is appropriate
Uses visual-aids properly	Visual-aids contain inappropriate messages or imagery	Visual-aids are of poor quality or unrelated to the content	Visual-aids are adequate and related to the content	Visual-aids are attractive and reinforced the content
Speaks clearly and has an appropriate delivery	Speech often hard to understand OR Volume is not appropriate OR Vocabulary is not appropriate OR Rate of speech is not appropriate	Speech occasionally hard to understand AND Rate of speech, volume, and vocabulary are appropriate	Speech is always understandable AND Rate of speech, volume, and vocabulary are appropriate AND Voice creates interest in presentation	Speech is easy to understand AND Rate of speech, volume, and vocabulary are appropriate AND Voice conveys enthusiasm & confidence
Demonstrates rapport with audience and has professional personal appearance	Speakers make no eye contact OR Clothing detracts from presentation OR Loses audience by regularly presenting unimportant or technical material	Speakers make eye contact but mostly talk to screen or notes AND Clothing does not detract from the presentation AND Loses audience by briefly presenting unimportant or technical material	Speakers make eye contact but often talk to screen or notes AND Clothing does not detract from presentation AND Maintains connection with audience by only presenting relevant material	Speakers make eye contact and rarely talk to screen or notes AND Clothing enhances presentation AND Maintains connection with audience by only presenting material that builds audience interest
Demonstrates familiarity with content of presentation	Unfamiliar with the content being presented OR Cannot correctly answer or needs assistance correctly answering questions	Uncomfortable with the content being presented OR Lacks confidence in answers to questions	Comfortable with the content being presented AND Confident answering questions AND Answers include unimportant or inappropriately technical details	Comfortable with the content being presented AND Confident answering questions AND Answers include only important details and is not inappropriately technical
Uses proper sales presentation format	Presentation does not tell a story OR Presentation has many typos or mistakes	Presentation includes a story AND Presentation has several typos or mistakes	Presentation includes a story AND Presentation has few typos or mistakes	Presentation tells a complete story AND Presentation has no typos or mistakes
Expresses team's vision for the product	Presentation does not include any expression of the team's vision for this product	Presentation includes only a brief mention of the team's vision for this product	Presentation clearly states the team's vision for this product	The team's vision for this product is clearly and consistently reflected in the material presented