

CSE442 - Software Engineering Presentation Rubric

- Each presentation should be 5 – 7 minutes long (before questions)
- Every student must speak, but the speaking does not need to be divided equally

Skill	Unsatisfactory (0 – 3pts)	Developing (4 – 6pts)	Satisfactory (7 – 9pts)	Exemplary (10pts)
Uses proper organization and structure	Sequence of information is very difficult to follow OR No apparent structure or continuity OR Length of the report is either too short or too long.	Sequence of information is hard to follow as there is little continuity AND Length of the report is adequate	Information is presented in a mostly logical manner, and is relatively easy to follow AND Length of the report is acceptable	Information is presented in a logical, interesting way, and is easy to follow AND Length of the report is appropriate
Uses visual-aids properly	No visual-aids OR Visual-aids contain inappropriate messages or imagery	Visual-aids are of poor quality or do not support the presentation	Visual-aids are adequate and related to the presentation	Presentation is reinforced by the use of attractive visual aids
Speaks clearly and has an appropriate delivery	Mumbling or incorrect pronunciation of terms OR Volume is too low or too high OR Does not use appropriate vocabulary, monotonous, and rate of speech inappropriate	Occasional mispronunciation of terms AND Uses appropriate vocabulary, and uneven rate of speech	Voice is clear and at a proper volume AND Most words pronounced correctly, rate of speech is steady, and adequately prepared	Clear voice and correct pronunciation of terms, rate of speech is steady, well prepared, and shows enthusiasm & confidence
Demonstrates rapport with audience and has professional personal appearance	No eye contact OR Inappropriate appearance OR Loses audience by including material that is an appropriate level of technical detail	Limited eye contact AND Appearance marginally acceptable AND Does not lose connection with audience by presenting details that are too technical	Reasonable eye contact AND Appearance is appropriate AND Maintains connection with audience by presenting only relevant material	Good eye contact AND Appearance is professional AND Maintains connection with audience by only presenting important details that resonate with the audience
Demonstrates familiarity with content of presentation	No grasp of content OR Needs assistance answering questions about the subject presented OR Cannot answer questions from the audience OR Answers to audience questions are limited or inaccurate	Uncomfortable with content OR Capable of answering only rudimentary questions AND Responds to questions and comments, but is not at ease or confident	At ease with content and able to elaborate and explain to some degree AND Responds to questions and comments well	Demonstrates full knowledge of the subject with explanations and elaborations AND Responds to questions and comments confidently
Uses proper sales presentation format	Presentation does not tell a story OR Presentation has more than five misspellings or hard-to-read sections	Presentation tells a story AND Presentation has no more than five misspellings or hard-to-read sections	Presentation tells a story AND Presentation has no more than three misspellings or hard-to-read sections	Presentation tells a story AND Presentation has no misspellings or hard-to-read sections